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Press Release “Rebrands and Introduces New Corporate Identity”

New Washington, Ohio – Effective immediately, Wurm’s Woodworking Company is officially rebranding as Wurms Diversified Solutions, marking a new era of growth and innovation. While the company remains family-led and committed to its heritage of quality craftsmanship, the new name better represents its broad capabilities in wood, plastic, and seamless vinyl upholstery manufacturing.

“Why change our name after 78 years?” said Gerald Wurm, President. “While woodworking has always been part of our DNA, our expertise spans far beyond. This rebrand clarifies our capabilities, aligns with our vision for the future, and strengthens our position in the evolving manufacturing landscape.”

The company’s leadership, commitment to craftsmanship, and dedication to customer partnerships remain unchanged. With this new brand identity, Wurms Diversified Solutions is poised to expand its market reach and drive forward-thinking solutions for the industries it serves.

Wurms Diversified Solutions will continue operating through two business segments:

Wurms Diversified Solutions -

- *WOOD FABRICATION: 3 axis CNC precision cutting, milling & carving, 3D membrane pressing, edge banding, fastener installation and value added assembly*
- *PLASTIC FABRICATION: thermoforming, 5 axis CNC trimming, 3 axis CNC precision cutting, in house tool building & 3D printing*
- *UPHOLSTERY FABRICATION: Thermoforming of seamless vinyl covers and assembly of seamless vinyl pads and cushions*

GR Golf (DBA) – a specialized division providing seamless vinyl covers and cushion assemblies for golf carts.

For more information, visit www.wurmsproducts.com.



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